

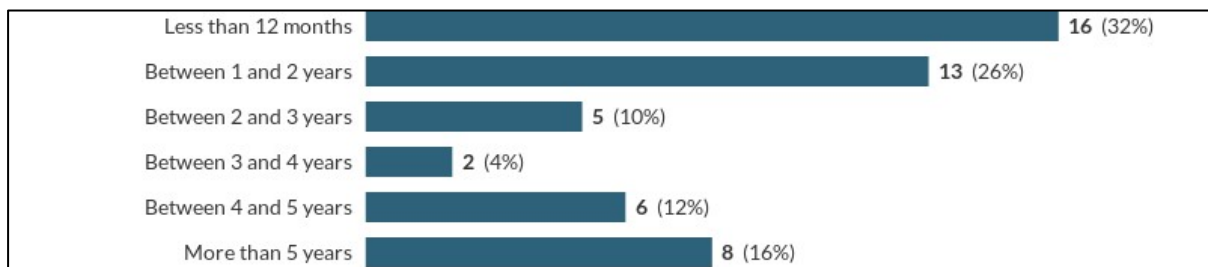
Parents and Carer survey - Girls section

Respondents

The Girls section received 50 responses in total (34 mothers, 14 fathers, 2 grandparents). Eleven respondents lived in the NE28 postcode area, nine in the NE30 area and the remainder in various different areas. The vast majority of the children were white (46) and were spread fairly evenly across different age groups. Fourteen of the respondents had been involved with the club previously, with the majority having been a player (7), a coach (5), or as the parent or carer of another child (8).

Involvement

How long has your child or your children been involved with WBC?



Children and families **became involved** with the club through a variety of routes, with half (25) coming through recommendations from people, club adverts on social media or other activities such as Wildcats or school holiday camps. Existing connections such as friends or family already attending or being involved (16) were also important, and eight players transferred over with their coach from another club. The reputation and history of the club, and locality, did not appear to be important factors.

Most first impressions of the club were positive with most of the responses highlighting the facilities or 'set up' (21), how organised and 'professional' things appeared to be and how informative staff were (15), and the friendly and welcoming atmosphere (11). There were a number of generally positive comments (13) and a small number (5) mentioned coaches and/or coaching. A small number of responses (6) reflected negative experiences, including concerns about inequality between the girls and boys sections.

Great facilities, good to see a variety of aged girls training.

Good reputation; well-structured and professional appearance.

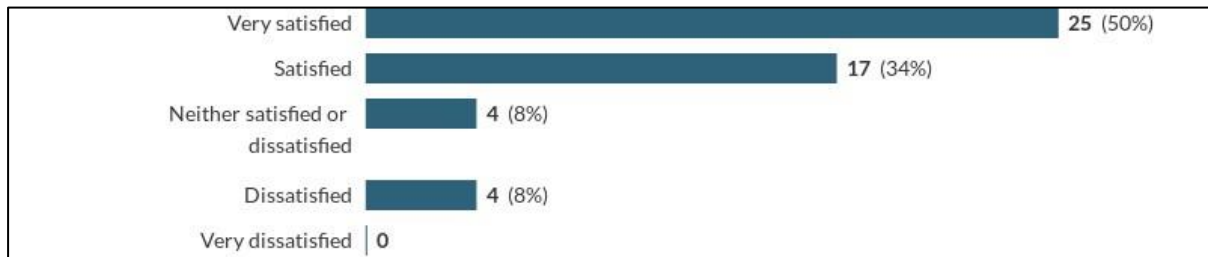
I'm impressed by the facilities and friendliness of team and coach.

Daughter was just happy to be a part of it. Great facilities.

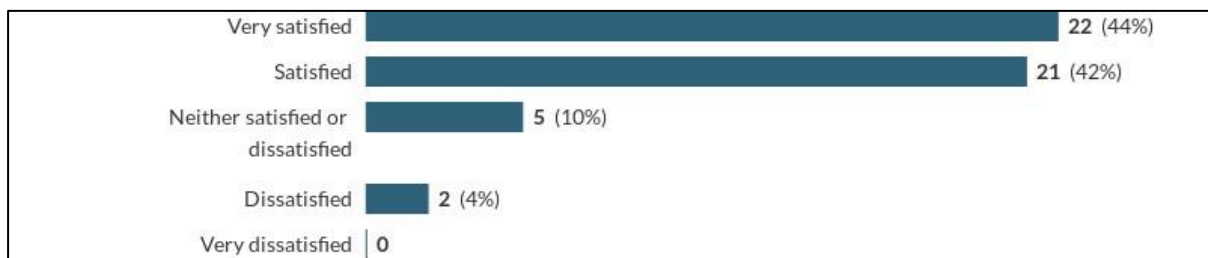
Very orientated towards boys and not very inviting.

Satisfaction

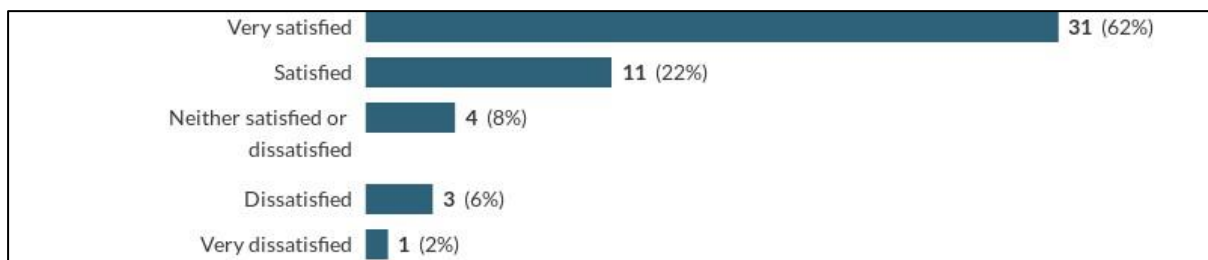
Facilities



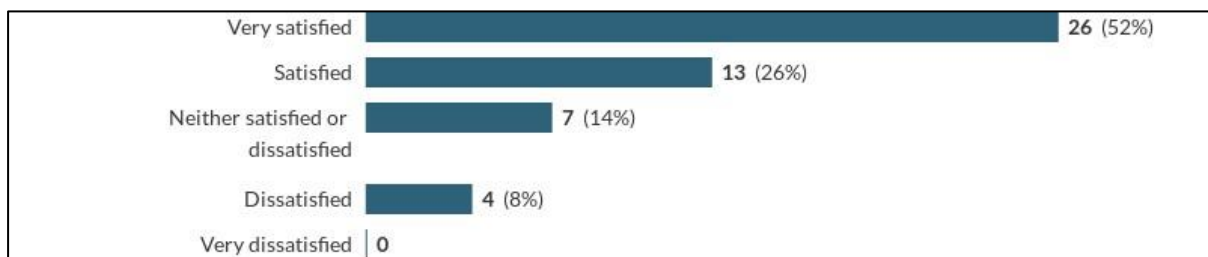
Communication



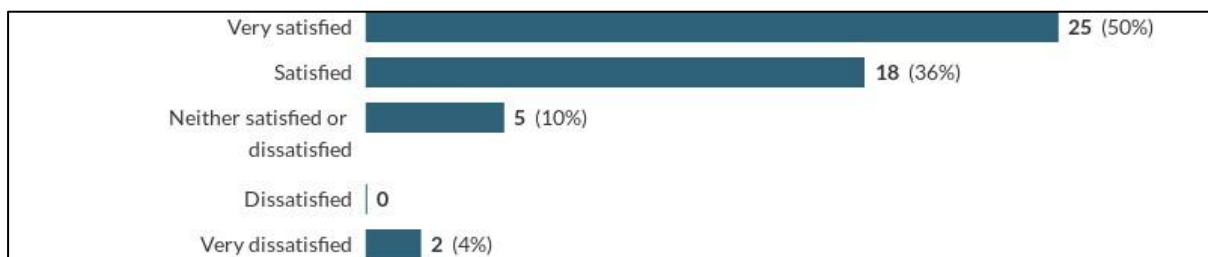
Coaching



Environment / atmosphere



Overall satisfaction



Overall, respondents were either satisfied or very satisfied across all aspects of the club. Text comments relating to satisfaction were spread across three main areas of coaching or coaching decisions, facilities and communication/club decisions. The comments were often quite mixed in relation to these areas, and there was a small number (3) of comments (3) again relating to inequality between boys and girls.

My daughter has loved training with her team. The coaches are brilliant, and she enjoys it every week. Communication is excellent which is essential when parents work long hours. We're so pleased we chose to come to Wallsend.

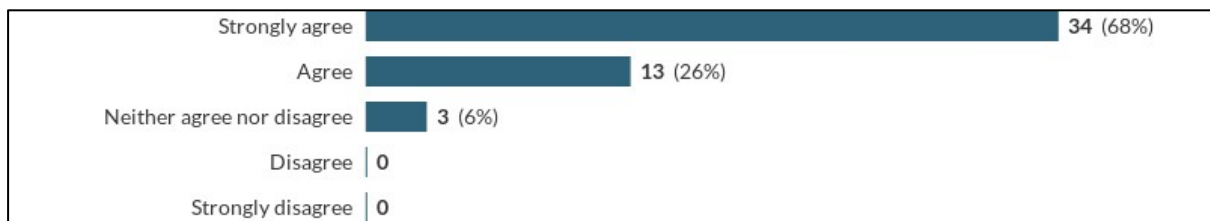
Playing facilities are excellent but club shop rarely open on Thursdays and toilets are at a low standard.

Our coaches are great, always encouraging and communicate well with both players and parents. My daughter is happy in her team. Only downside is the cancellation of matches due to be played on the grass pitches, this happens lots, I think she has only played on the grass there 2 times in over a year.

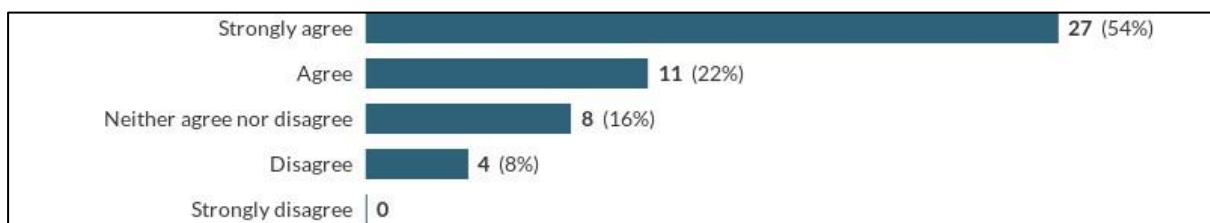
Some frustrations that during periods of poor weather, priority was given to boys training over girls match time.

Benefits

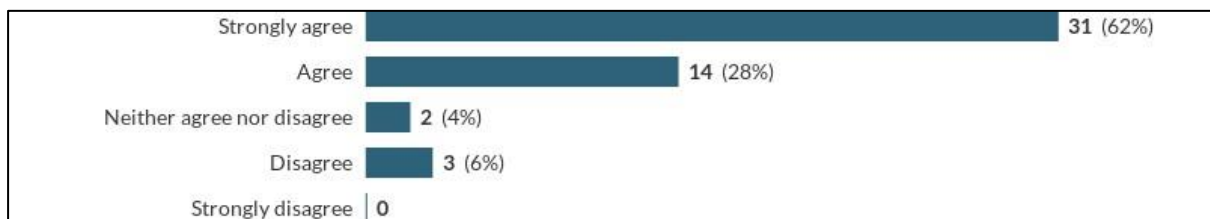
Physical health



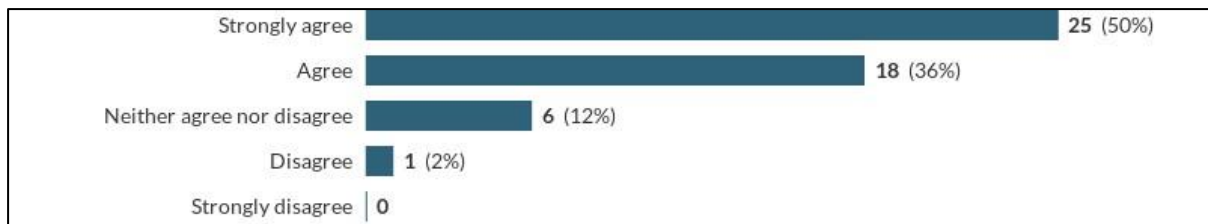
Mental health



Social and emotional



Citizenship



Most respondents either agreed or strongly agreed that their child benefitted in different ways from involvement with the club. The text comments relating to the **benefits of involvement** revolved around two main themes: the **wider benefits of involvement (6)**; and the **negative impact on children's mental health (6)**, with fewer respondents (2) mentioning **enjoyment and friendships**.

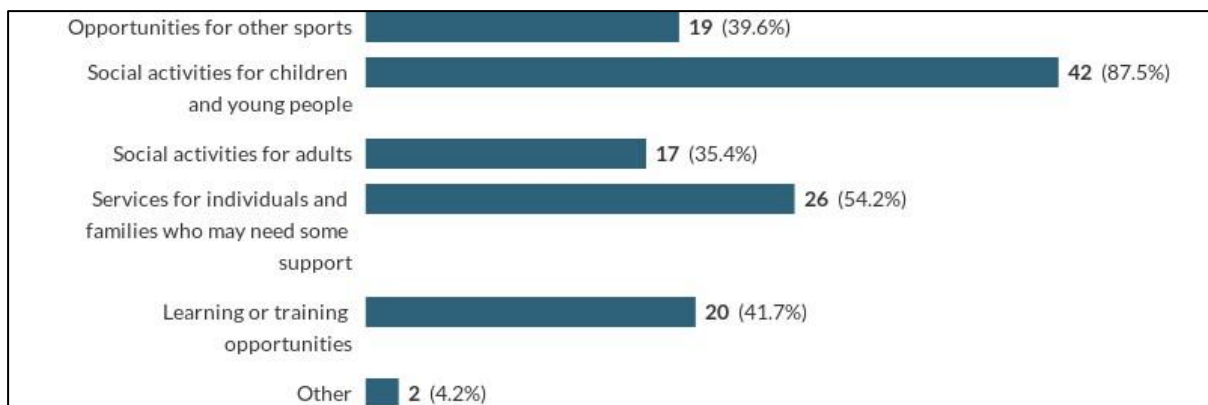
Coaches could do with more help / support with regard to modelling mental health / behaviour.

It has been great for her to be involved in the team sport and she is benefiting from that mentality supporting others and working together. Making some new friends and is supported greatly by coaches.

Our coaches of the girls team teach them to play fair, to do the right thing, and play with sportsmanship, and additionally has got them playing really good football too.

More time could be spent on chatting about resilience and determination. Rather than all skill.

Community hub



More than football

Over half of respondents (23) stated that 'More than football' meant the holistic development of their children, and the learning of life skills that could be carried into adulthood. Seeing the club as a family was also mentioned by a significant number of respondents (16). A smaller number (7) thought the motto was about the role of the club in the wider community and 4 people thought the motto.

It means helping the young person develop in different aspects of their life. Being part of a team/ community teaches them lessons that can be used in all aspects of their life.

Developing young people to be better people.

It is about shaping the kids for the future making them appreciate values and supporting each other. Supporting the community and those less fortunate.

About the friendships you make and the life skills you learn.

Very little. I do not believe this club acts upon this motto.

Single most important thing

The main themes that emerged as the single most important thing that the club offered to girls was **the opportunity to play football or undertake exercise** (22), and the **opportunities for personal development and growth** (17). The **friendships that were made and developed as part of a team** (10) and a **safe and healthy environment** (8) were also mentioned. Many text responses mentioned more than one of these themes, with overlap between football, friendships and the environment.

A place to be herself and play with people who are passionate about a sport she loves.

A sense of belonging, a platform to follow her passions and a pathway to continue to play and be involved in football into adulthood.

Safe and friendly enthusiastic place to play football.

Team friendships and values.

Anything else

The two main themes that emerged in responses to this question focused on more football-related or social activities for young people (8) and equality between the boys and girls sections and/or greater recognition of the girls section (7). Three respondents mentioned wanting to see greater mental health and wellbeing support for players.

More activities outside of football/training for teams. The opportunity to meet up with other teams maybe on a monthly basis to try and reduce the divide between teams.

For both boys and girls sections to be treated equally.

Key points

- **Girls were most likely to come to the club through social media posts and advertising or via club sessions such as Wildcats and holiday camps.**
- **Respondents from the girls section were more likely to be less satisfied across all aspects of the club than respondents from the boys section or PODS.**
- **They were also more likely to disagree about the benefits of involvement with the club, especially around potential mental health benefits.**
- **The most important things identified by respondents were the opportunity to play football and the opportunities for personal development and growth.**
- **Some respondents felt that the girls section was not viewed as equal with the boys section.**