

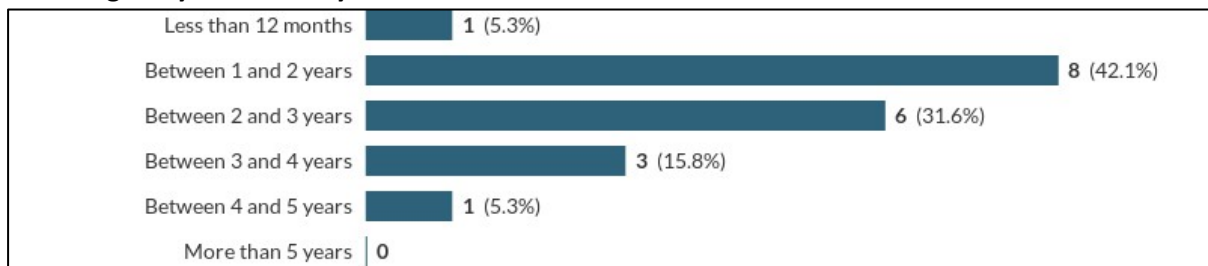
## Parents and Carer survey - PODS section

### Respondents

The PODS section received 19 responses in total (10 mothers, 8 fathers, 1 grandmother). Nine respondents lived in the NE28 postcode area, four in the NE6 are and the remainder in various different areas. Eighteen of the children were white and none had a disability. Seven of the respondents had been involved with the club previously, either as a player (5), a coach (2), or as the parent or carer of another child.

### Involvement

#### How long has your child or your children been involved with WBC?



Children and families **became involved** with the club through a variety of routes, but mainly through existing connections such as friends or family already attending or being involved. People also noted that they were aware **of the reputation and history of the club** in the area, or the club had been **recommended** to them. A smaller number stated that they had decided to attend as a result of **club advertising or their own searches**.

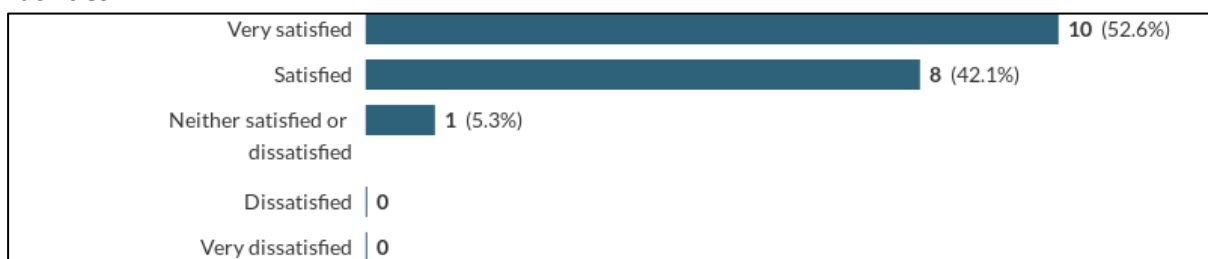
All **first impressions** of the club were positive with most of the responses highlighting the facilities or 'set up', the friendly and welcoming atmosphere, and how organised things appeared to be and how informative staff were.

*Friendly, welcoming, knowledgeable staff, caring towards the children, lots of patience!*

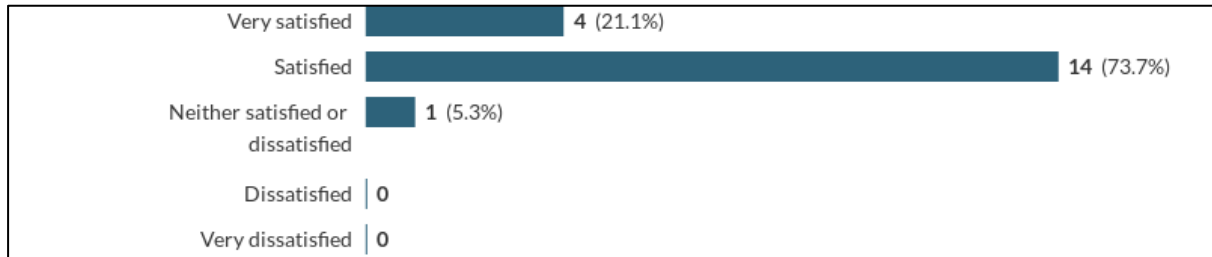
*Great facilities and I had all my questions answered quickly and fully about how to get my child involved*

### Satisfaction

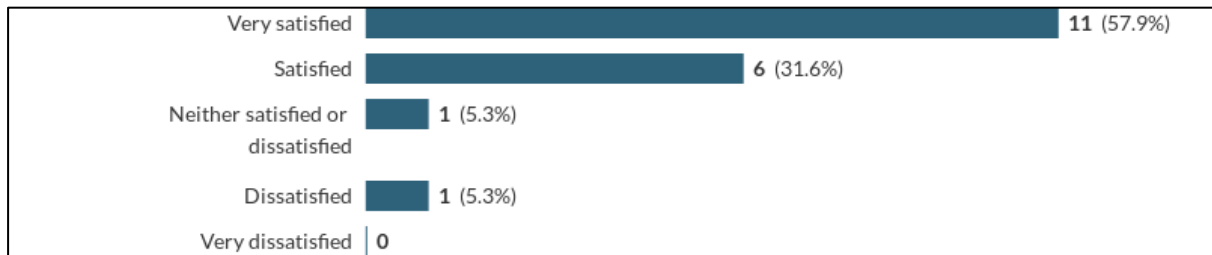
#### Facilities



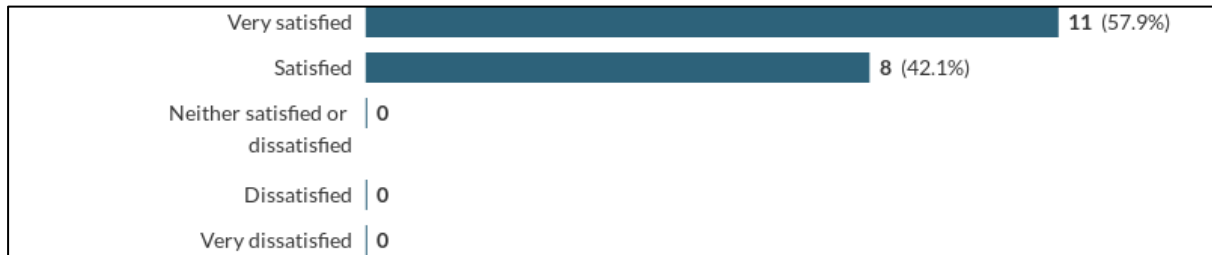
### Communication



### Coaching



### Environment / atmosphere



### Overall satisfaction



All of the text comments relating **to satisfaction** mentioned **coaching/coaches** and **communications**. Most, although not all, were positive comments and some noted an improvement in the above areas in recent times.

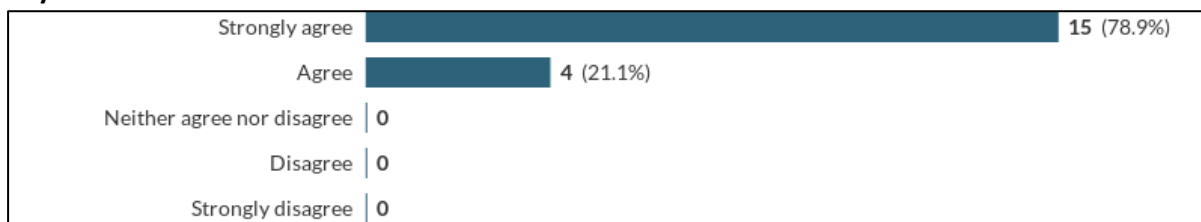
*Sometimes think the PODS coaching is a bit laissez faire but it's actually got better this academic year, a bit more hands on and structured.*

*The new facilities are fab! The coaches are great & seem to really have time for the kids. The communication could be a bit better as we have been there over 1 year but still didn't know anything about trials or getting on a team etc.*

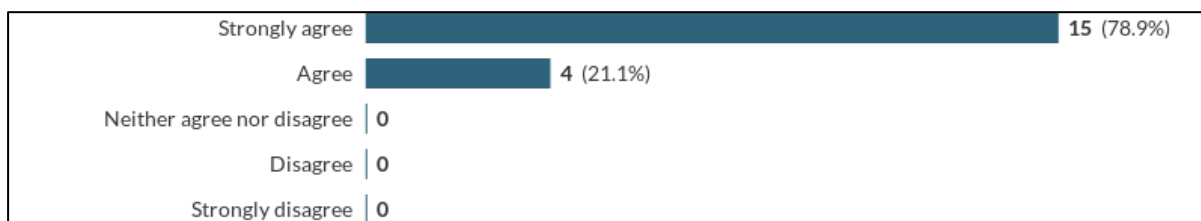
*My sons coach has a fantastic way of teaching, and he is very fair with all of the boys.*

## Benefits

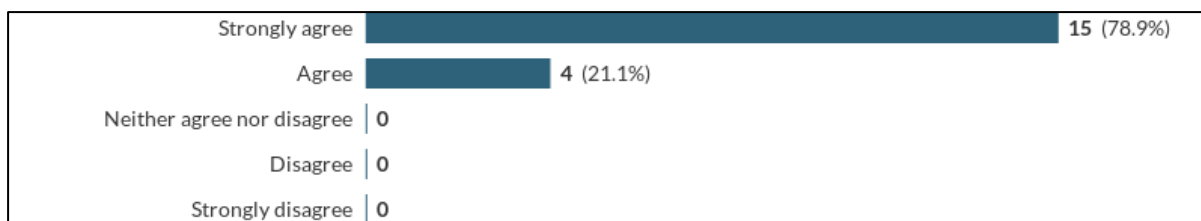
### Physical health



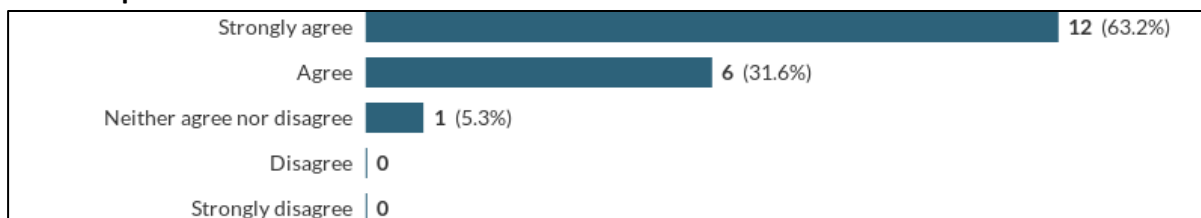
### Mental health



### Social and emotional



### Citizenship



The text comments relating to the **benefits of involvement** revolved around two main themes: the **wider benefits of involvement**; and the **enjoyment and enthusiasm** that children had for the club and the friends that they had made there.

*I certainly think it is good for fitness but also learning the children how to be part of a team. Good for making friends too.*

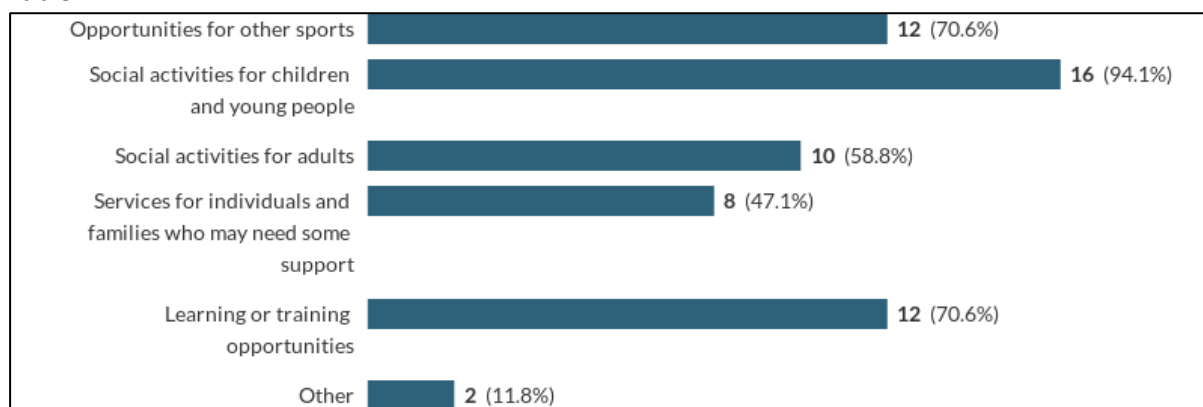
*The coach acts as a coach on behaviour and attitude NOT just on football. It's great to see this especially with young minds.*

*My son has come on amazing from starting at pods to joining the team, he is always really excited to come along and play with his team and always praises his coach.*

*The emotional social and positive impact football at WBC has is excellent. Kids are respectful and coaches mirror this.*

## Community hub

Table



## More than football

Parents and carers responded that 'More than football' meant that they **saw the club as a family or a community, where their children made lasting friendships**. There were also responses relating to the role that the club plays in the wider community and the role it plays in children's development off the football pitch.

*Providing other services to the community and teaching the children about more than how to play football.*

*I think it means 'belonging', as in being part of a family.*

*Looking after the child's mental and emotional needs as well as developing their football skills*

## Single most important thing

The main theme that emerged as the single most important thing that the club offered to children was **the friendships that were made and developed through football**. The opportunity to **play football** itself was also mentioned by some respondents, along with a range of benefits such as **being active, feeling supported, a safe environment and enjoyment**.

*Enjoyment, he always tells me it's a daft question if I ask if he's going to football on Saturday.*

*60 mins of uninterrupted football, with his friends. He bounds out of bed on a Saturday (unlike Mon-Fri / Sun)*

*Making friends and being active in a safe environment*

## Anything else

There were a range of responses when asked if there was anything that respondents would like to add, but no particularly dominant themes. **An indoor 5-a-side facility** was mentioned, as were other football-related developments. **Wider youth provision** was also mentioned in a couple of responses, as was the provision of **hot food**. The largest number of respondents stated that they were **very happy and couldn't think of any changes or improvements** that they would like to see.