



Parents and Carer survey 2024-25 - Girls section



Key points

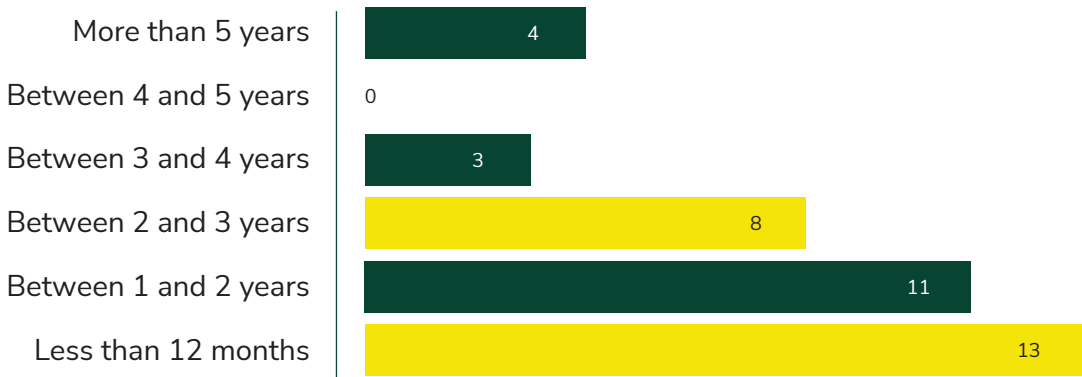
- Satisfaction levels within the girls section were generally very high across all domains. Where improvements were suggested, they tended to be in relation to communication, and facilities and the use of space at Kirkley Park.
- Respondents were also generally very positive about the benefits to children of participating in the girls' section, although the scoring relating to the learning of citizenship skills was relatively low in comparison with other domains.
- Parents and carers valued the opportunity to watch their daughters grow and develop and make new friendships, as well as valuing family time and making new friends with other parents themselves.
- Respondents also identified ways to extend the focus on 'more than football' through different community and charitable projects outside of the club.

Respondents

The Girls section received 39 responses in total (14 mothers, 24 fathers, and 1 stepparent). The majority of respondents had children in the U12s -U15s (67%) age group. The vast majority (90%) of the children were white and only two had a disability. Four of the respondents (10%) had been involved with the club previously, with the majority having been either a player (3), and/or as the parent or carer of another child (2).

Involvement

How long has your child or your children been involved with WBC?



Children and families in the girls section once again became involved with the club through two main routes: through **existing connections such as friends or family**; and through club activities such as **Wildcats, PODs, open trials, and school holiday camps**.



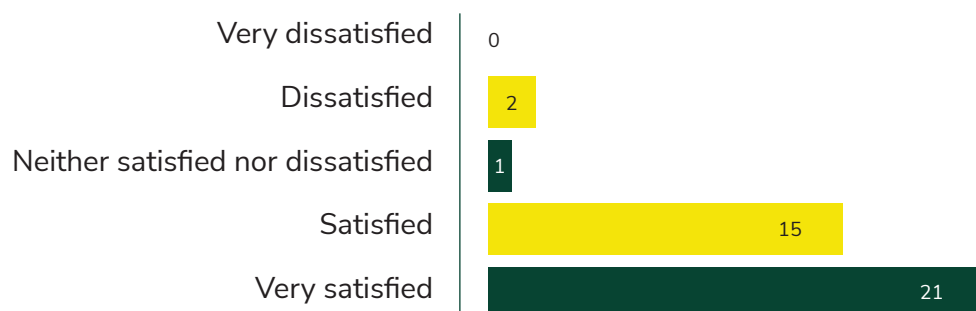
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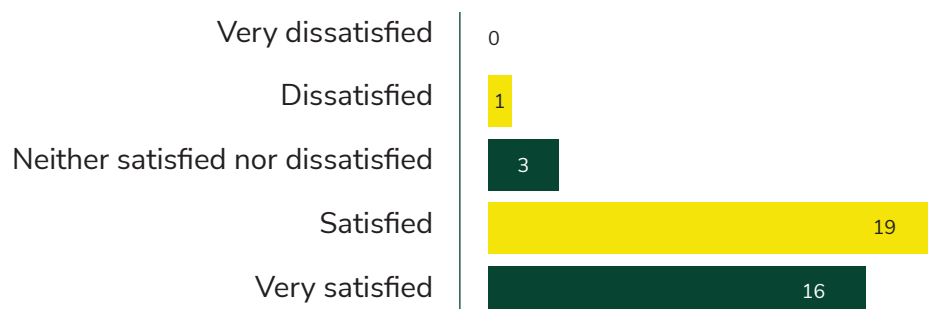
Satisfaction

Satisfaction levels from respondents within the girls' section was around or over 90% across all domains (respondents stating that they were satisfied or very satisfied). The new questions (safety of children and sense of community/belonging) scored highly, with 100% of parents stating that they were satisfied or very satisfied with the safety of their children whilst they were at the club. The lowest levels of satisfaction (relatively speaking) related to communication (where more people reported being 'satisfied' than 'very satisfied') and facilities.

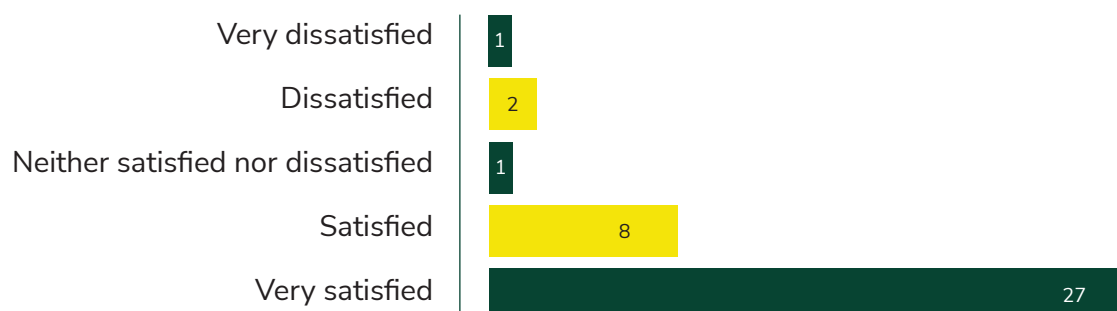
Facilities



Communication



Coaching

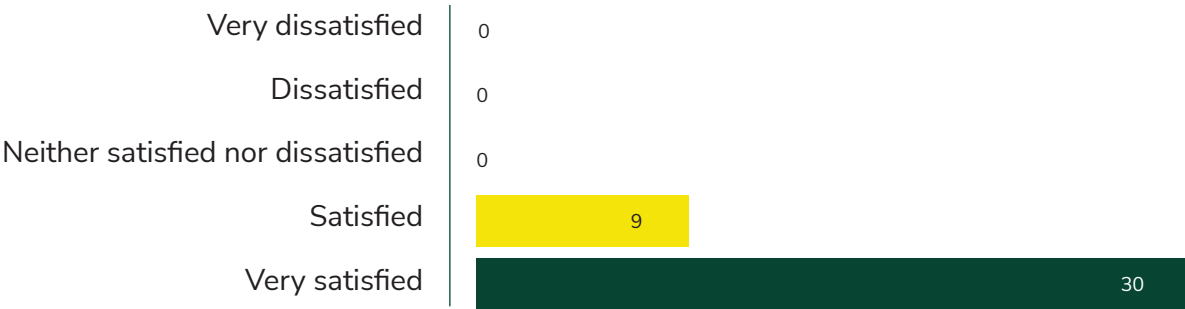




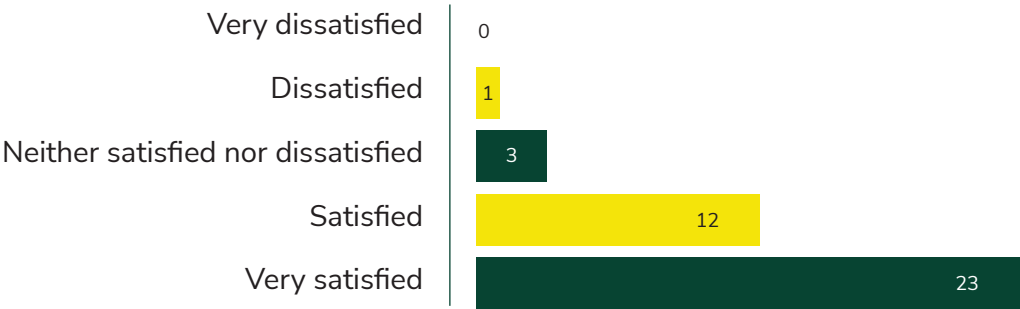
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Safety of children



Sense of community and belonging



Environment / atmosphere

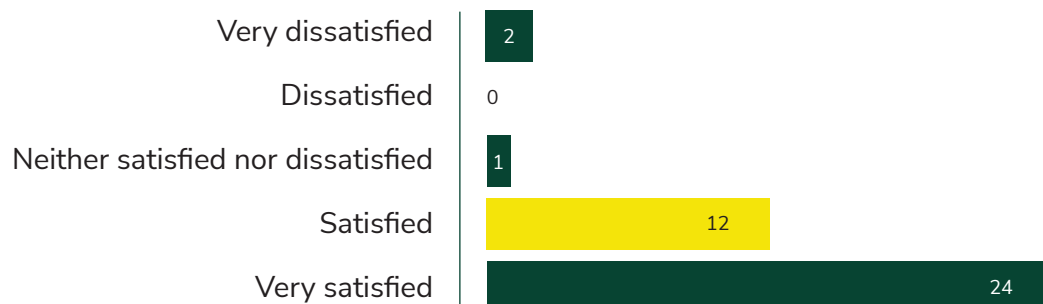




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Overall satisfaction



The text responses supporting the closed questions suggest that, in relation to facilities, there were some concerns regarding space during training and maximising the use of the community hub. More broadly, there was discussion of coaching, standards across the girls' section and opportunities for the girls' section to be further improved.

Good value for money and excellent facilities.

Limited training space is restrictive, but appreciate there are a lot of teams to cater for in a small space.

As a parent I do feel there needs to be a little more advertising surrounding the girls section.

In my experience the club have always performed well, in terms of football coaching and leadership, and in bestowing positive values and attitudes on the players they look after. They fulfil their "more than football" ethos.

I do feel there's still a massive gap between the boys and the girls.

The coaches ... are friendly and approachable and clearly want the best for the girls while encouraging squad harmony and giving girls the opportunity to step up and get involved.

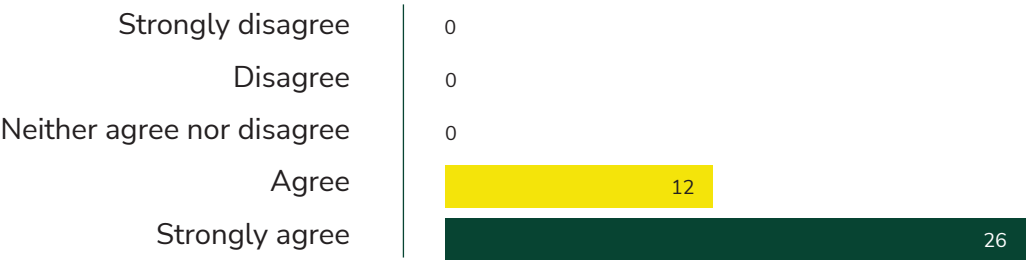


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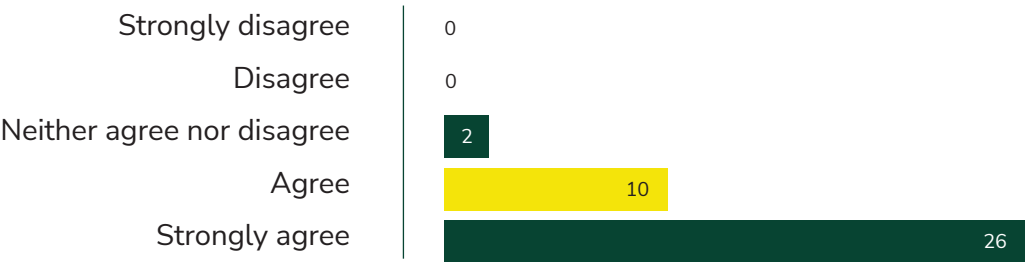


Benefits to children

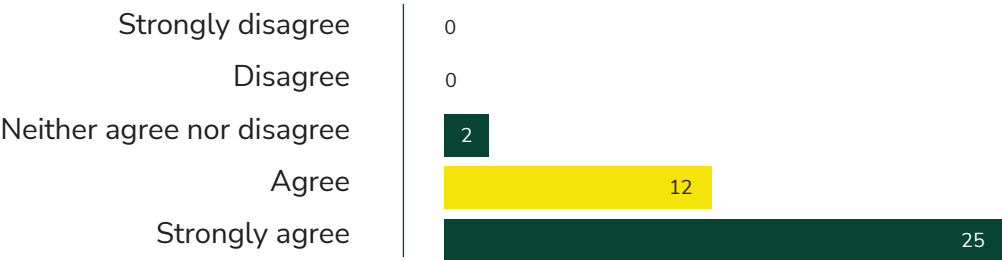
Physical health



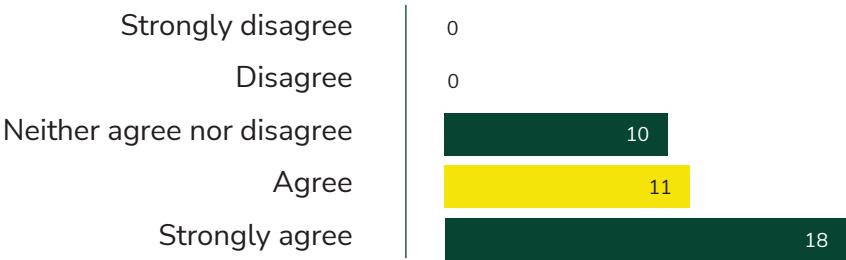
Mental health



Social and emotional



Citizenship

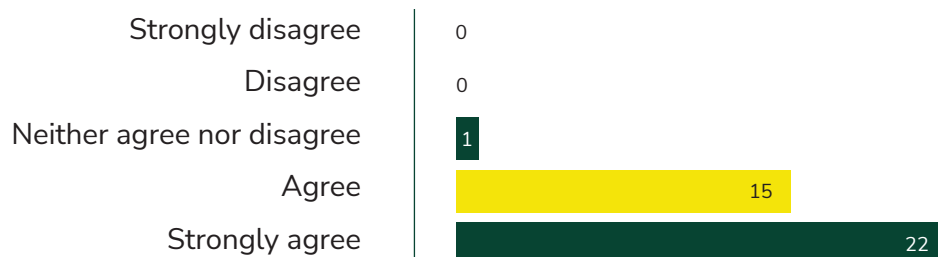




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Overall happiness



There was strong agreement again across all domains that there were positive benefits to female players involved with the club. None of the respondents reported that they disagreed or strongly disagreed with the proposed benefits. A relatively high number of respondents reported that they 'neither agreed nor disagreed' with their children benefitting from citizenship skills as a result of their involvement with the club. The small number of text responses supporting this question echoed many of these findings.

Team Sports are tremendous at delivering most of the benefits listed, but football does not always citizenship element as described. WBC has always taken a high moral line on this which I applaud.

Being part of any team I would say leads to the benefits and skills mentioned above alongside learning to handle relationships with teammates both positive and negative.

I agree with all of the above and the positive impact. My daughter is at an age where social skills are more important and if she was unable to find a team, I feel this is a massive part she would have lost out on. I've seen her grow as a person being involved in the teams she plays in as she's going outside her normal comfort zone.

Additional trips, such as the Belgium trip, offer vital insight into their collective community responsibilities.



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Benefits to family life

This year, we asked new questions about the impact of playing for a team at WBC on wider family life, in an attempt to understand any benefits or drawbacks affecting other members of players families. With responses from the girls' section, there may have been some misunderstanding of the question, as a number of the responses appeared to relate to benefits for the players, rather than the wider family or family members. Where it was clear that benefits or issues related to families, the responses were primarily around being able to watch daughters grow and develop, to spend more time together as a family, and to make new friendships. More negative comments were made in relation to some parents' behaviours, especially at other clubs.

We can relax knowing she is engaging in a healthy activity that she enjoys and that makes us happy. I enjoy watching her games, and seeing her grow as a person.

It's nice to feel part of something. Always good to have a chat with parents.

We look forward to watching our daughter play in such a constructive environment each week, have met other parents/families and have enjoyed seeing our daughter grow in confidence and capabilities arising from the coaching and the constructive attitude.

Being part of the club helps our immediate and extended family as we all enjoy supporting the team. It's a way to see each other more often.

We all know Sat mornings are for us to all go and watch her match support her. So brings us together. New friendship with other parents.

Parents behaviour towards referees is sometimes too much.

Low level racism/misogyny/anti-trans sentiment amongst some of the chat with parents. A couple of teams have parents/coaches who go way over the top at matches.

Trials to be on the team each season, this puts a lot of pressure on children at such a young age with no training group they can move too.



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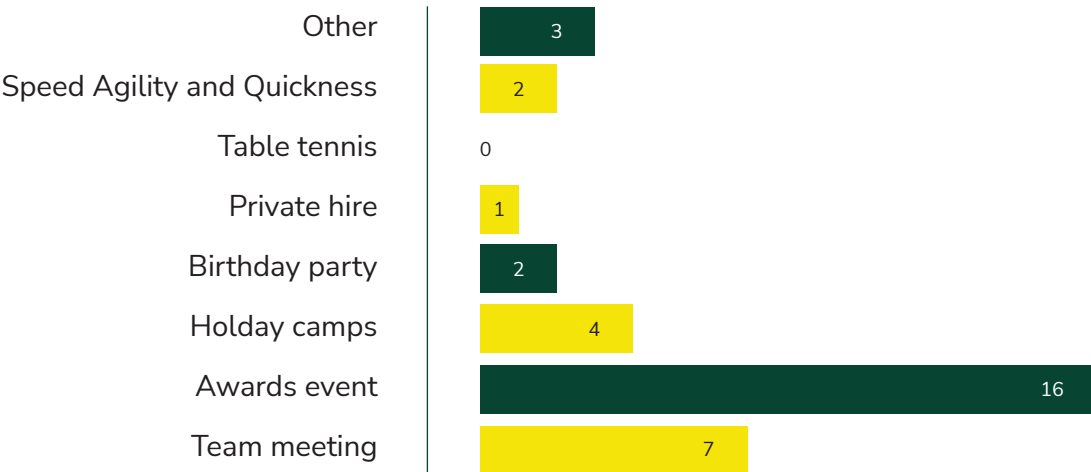


Community hub

Just over 50% of respondents said that their children had used the community hub since it had opened, with around 75% of these reporting that their children had attended an awards event. In comparison with the boys section, fewer girls had attended team meetings, holiday camps, birthday parties or specific sessions within the hub. Only 10% of respondents had used the hub themselves, again primarily for awards events. Suggested activities that could be held in the community hub primarily revolved around extensions of training for girls.



Activities that children have attended





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More than football

Respondents highlighted a number of different opportunities that the club could further support its ethos of 'More than football', especially in relation to wider activities with the local community. Existing work around trips was also noted, but it was generally felt that there were opportunities for the club to do more in this area.

The hub is bringing this to life. Having more female led stakeholders and alliances beyond the well-known male fustilers. A partnership with a charity that promotes positive mental wellbeing would be relevant to all demographics.

Maybe do stuff within the local community not just football.

More charity outreach work e.g. football camps in summer for underprivileged/ kit collection to same would help the club give something more back to the local community.

Single most important thing

Access to football facilities and coaching were prominent in the responses to the question about the single most important thing that WBC offered to children. Other answers touched on opportunities for personal development, motivation and growth, friendships and fitness and health opportunities.

Chance to develop and grow as a person and as a player.

A safe space to learn, develop and grow in both football and social development.

WBC plays great football, but teaches its players to be better people.

A safe space where she mixes with friends whilst keeping fit and healthy.

A safe environment for her to enjoy an activity she has a lot of passion for exercise and being part of a team which gives her a break from schoolwork/sat on phone.